ALETHEIA
Trust Technology

Aletheia is an innovative Trust-Technology which uses analysis of the eyes to enable credibility assessment, deception identification, security clearance and threat detection & prevention.

Aletheia system and service includes a camera, a screen, our propriety softwares and a digital questionnaire. The questionnaire is based on the client's requirements. Subject's responses to the questionnaire are analyzed, summerized and send to the client (SAS), all in compliance with privacy and security issues.

Aletheia can be deployed at the costumer's site of choice and its operation doesn't require an expert. The process of testing a subject is nonintrusive, nonjudgmental, automatic and includes active countermeasures. The process has significant advantages compared to other alternatives for both, subject and client:

Takes Minutes	Objective Process	High Performance
Easy Deployment	Friendly Questionnaire	High Usability
Low Cost	No Culture or Language Barriers	Encrypted & Secured

Fin-Tech

The insurance market (private, state and health care) is constantly seeking for new ways to detect fraudulent claims, identify high-risk clients and improve the underwriting and claim process.

The credit & loan markets suffer from significant losses. In addition, the current shift to non-bank institutions and Fin-Tech lenders requires new ways for credibility assessments.

Aletheia can improve proccesses and decrease losses for these markets.

Credibility

Aletheia Trust-Technology is based on solid scientific studies that prove, that the eyes reflect one's mind. The technology was developed by a multidisciplinary expert team with a proven track record. The system was tested on a diverse population (age, eye-color, social background, religion, education, heights, weight, gender, occupation, nationality and language), and was successfully compared to the polygraph (the "Golden Standard"). Aletheia has successfully completed multiple trials by an Israeli security agency, the Israeli border control authority (Natbag) and private clients.

EYE-MINDERS, is an Israeli-based technology company, bringing to market Trust-Technology products based on a person's eyes.

The Company was founded by Dr. Daphna Palti-Wasserman, (Ph.D. in Biomedical Engineering and from the Technion, Israel), which has 20 years of experience in entrepreneurship, R&D and management. Working with her is a multi-disciplinary team with a rich track record in eye-based technology, R&D, security, polygraph examinations and Human-Int.

Please feel free to contact us for a demonstration or to coordinate a pilot.

EYE-MINDERS
WE SEE RIGHT THROUGH YOU

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